

## Invitation - Climate Show Switzerland Tour

Swiss Tour for the promotion of eco-solutions & innovation

Lausanne – Geneva – Zürich – Sierre – Bern – Lugano

The Climate Show in collaboration with the company Aqua4D invites all partners to join us in Sierre on this Swiss tour for the promotion of eco-solutions and innovations. This event will be an unmissable opportunity to meet and discover green solutions of entrepreneurs and to network around a special sustainable aperitif.

The theme of the event will be food security and sustainable agriculture. Indeed, the Climate Show tour stop in Sierre will bring together several global trends and innovations to promote food security and sustainability in the agricultural field. Compagnies and organizations from the public and private sectors will share and discuss about smart solutions available for climate protection. Thus, agriculture 4.0 will no longer depend on applying large amounts of water, fertilizers, and chemicals. Instead, growers and farmers will use minimum required quantities of water and precision technologies to optimize production and irrigation management. This "fourth agricultural revolution" promises to meet the challenge of saving resources such as water while promoting food security and adaptation to climate change.

## **About the Climate Show**

The Climate Show is a platform that strives to involve a critical mass of entrepreneurs, corporate decision-makers and the general public. This in order to accelerate the shift toward a sustainable economy while supporting innovation and access of climate safe solutions into the market. It should be noted that the Climate Show is an independent structure acting in compliance with the highest human and environmental values.

The success of the 2<sup>nd</sup> edition of the Climate Show, which took place in Beaulieu, Lausanne on February 13<sup>th</sup> and 14<sup>th</sup>, 2019, convinced the organizers and the partners to organize a 3<sup>rd</sup> edition in two parts, which will take place respectively, from March 25<sup>th</sup> to 29<sup>th</sup> in Geneva, and from December 3<sup>rd</sup> to 5<sup>th</sup> 2020 in Montreux, two ideal locations to host the exhibition.

The Climate Show includes:

- Public forums
- Conferences and workshops
- International exhibition of sustainable solutions and innovations
- A new Financial Center (for investors and start-ups)
- An international competition (Catwalk)
- A museum
- An educational tour
- A Green Cinema
- Many other side events, such as the eco-fashion show (slow-fashion luxury)



## Agenda of the Swiss Tour in Sierre

Cocation: Aqua4D, Ec	oparc de Daval A9, 3960 Sierre
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Date & Time: Tuesday 26 novembre 2019 at 17h00

17h00 - Welcome - Dr. Eric Valette, CEO Aqua4D

17h05 - Introduction - Pierre Berthod, President of the city of Sierre

17:10 - Information Climate Show 2020 – Nadia Plata, Diretor Climate Show

Eric Plan, CleantechAlps - Nadine Monnay, Swiss Climate Foundation - Gérald Dayer, Sustainable Development Agenda 2030 of the Valais

lan Jarvis, GEO - Christian Blaser, Vergers CCD - Javier Meyer, Aqua4D - Olivier Begerem, 2Grow - Olga Dubey, CEO Agrosustain and Forbes-30 woman

18:15 - Networking & Sustainable aperitif

Free Event – Mandatory Registration

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